



SEETHALAKSHMI RAMASWAMI COLLEGE

(Autonomous)

Affiliated to Bharathidasan University

Tiruchirappalli

Accredited with A+ by NAAC (4th Cycle)



BUSINESS ADMINISTRATION

Revised CBCS - OBE - BASED Curriculum Structure

(For students admitted from 2021 onwards)

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT
I	I	Language - I		Course - I	6	3	EXT	25	75	100
	II	English - I		Course - I	6	3	EXT	25	75	100
	III	Core Course - I		Financial Accounting	5	5	EXT	25	75	100
	III	Core Course - II		Principles of Management	5	5	EXT	25	75	100
	III	First Allied Course - I		Offered by the Department of Mathematics	4	3	EXT	25	75	100
	III	First Allied Practical		Practical:Offered by the Department of Mathematics	2	-	INT	-	-	-
	IV	VBE		Value Based Education	2	2	EXT	25	75	100
	TOTAL					30	21			

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT
II	I	Language - II		Course - II	6	3	EXT	25	75	100
	II	English - II		Course - II	6	3	EXT	25	75	100
	III	Core Course - III		Entrepreneurial Development	5	5	EXT	25	75	100
	III	Core Course - IV		Managerial Economics	5	5	EXT	25	75	100
	III	First Allied Course - II		Offered by the Department of Mathematics	4	3	EXT	25	75	100
	III	First Allied Practical		Practical:Offered by the Department of Mathematics	2	3	INT	40	60	100
	IV	EVS		Environmental Studies	2	2	EXT	25	75	100
	TOTAL					30	24			

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT
III	I	Language - III		Course - III	6	3	EXT	25	75	100
	II	English - III		Course - III	6	3	EXT	25	75	100
	III	Core Course - V		Human Resource Management	5	5	EXT	25	75	100
	III	Core Practical - I		Practical-I:Managerial Communication Skills for Managers	3	-	INT	-	-	-
	III	Second Allied Course - I		Offered by the Department of Commerce	4	3	EXT	25	75	100
	III	Second Allied Practical		Practical:Offered by the Department of Commerce	2	-	INT	-	-	-
	IV	NME - I		Offered by Other Departments	2	2	EXT	25	75	100
	IV	SBE - I		Investment Basics	2	2	EXT	25	75	100
TOTAL					30	18				600

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/ EXT	CIA	SE	TOT
IV	I	Language - IV		Course - IV	6	3	EXT	25	75	100
	II	English - IV		Course - IV	6	3	EXT	25	75	100
	III	Core Course - VI		Commercial law	5	5	EXT	25	75	100
	III	Core Practical - I		Practical-I:Managerial Communication Skills for Managers	3	6	INT	40	60	100
	III	Second Allied Course - II		Offered by the Department of Commerce	4	3	EXT	25	75	100
	III	Second Allied Practical		Practical:Offered by the Department of Commerce	2	3	INT	40	60	100
	IV	NME - II		Offered by Other Departments	2	2	EXT	25	75	100
	IV	SBE - II		E- Retailing	2	2	EXT	25	75	100
TOTAL					30	27				800

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/ EXT	CIA	SE	TOT
V	III	Core Course - VII		Organisational Behaviour	7	5	EXT	25	75	100
	III	Core Course - VIII		Business Taxation	7	5	EXT	25	75	100
	III	Core Practical - II		Practical-II:Computerized Accounting -Tally	7	6	INT	40	60	100
	III	MBE - I		Industrial Legislation	5	4	EXT	25	75	100
	IV	SBE - III		Customer Relationship Management in Business	2	2	EXT	25	75	100
	IV	SSD		Soft Skill Development	2	2	INT	25	75	100
TOTAL					30	24				600

SEM	PART	COURSE	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT	
VI	III	Core Course - IX		Marketing Management	6	5	EXT	25	75	100	
	III	Core Course - X		Financial Management	6	5	EXT	25	75	100	
	III	Project		Group Project	7	6	EXT	20	80	100	
	III	MBE - II		Industrial Relations	5	4	EXT	25	75	100	
	III	MBE - III		Production Management	5	4	EXT	25	75	100	
	V	GS		Gender Studies	1	1	INT	25	75	100	
	V	Extension		Extension Activity	-	1	INT			100	
	TOTAL					30	26				700
	Grand Total					180	140				4000

MAJOR BASED ELECTIVE COURSES

SEM	PART	GROUP	COURSE CODE	COURSE TITLE	HRS	CRD	INT/EXT	CIA	SE	TOT
V	III	Group – I (Choose any one Course)		Course-I:Industrial Legislations / Company Law	5	4	EXT	25	75	100
VI	III	Group – II (Choose any one Course)		Course–II:Industrial Relations/Business Ethics	5	4	EXT	25	75	100
VI	III	Group – III (Choose any one Course)		Course–III: Production Management/Strategic Management	5	4	EXT	25	75	100
TOTAL					15	12				300

SKILL BASED ELECTIVE COURSES

SEM	PART	GROUP	COURSE CODE	COURSES	HRS	CRD	INT/EXT	CIA	SE	TOT
III	IV	Group – I (Choose any One Course)		Course–I: Investment Basics/Financial Markets	2	2	EXT	25	75	100
IV	IV	Group – II (Choose any One Course)		Course–II: E-Retailing/Basics of Export Documentation	2	2	EXT	25	75	100
V	IV	Group – III (Choose any One Course)		Course–III: Customer Relationship Management in Business/International Business	2	2	EXT	25	75	100
TOTAL					6	6				300

NON MAJOR BASED ELECTIVE COURSES

SEM	PART	COURSE CODE	COURSE TITLE	HRS	CRD	INT/ EXT	CIA	SE	TOT
III	IV		NME-I:Elements of Advertising	2	2	EXT	25	75	100
IV	IV		NME-II: Group Dynamics	2	2	EXT	25	75	100
TOTAL				4	4				200

UG PROGRAMME – 2021 ONWARDS

PART	DETAILS	NO. OF COURSES	CREDIT/ COURSE	TOTAL CREDIT
I	Language	4	3	12
II	English	4	3	12
III	Core Courses	10	5	50
	Core Project	1	6	6
	Core Practical	2	6	12
	Allied Course	4	3	12
	Allied Practical	2	3	6
	MBE	3	4	12
IV	SBE	3	2	6
	NME	2	2	4
	EVS	1	2	2
	VBE	1	2	2
	SOFT SKILL	1	2	2
V	GENDER	1	1	1
	EXTENSION	1	1	1
TOTAL CREDITS				140